



KENS-TV  
5400 Fredericksburg Rd.  
San Antonio, TX 78229

CSM Mediaworks  
1519 West 29th  
Austin, TX 78703-1921

## Contract # 863057

**Schedule Dates** 10/29/12-11/04/12  
**Advertiser** Patricia Alvarez for Justice, 4th Court of Appeals (C  
**Agency/T-Code** CSM Mediaworks (7388)/933155772  
**Product** Political - District Court (1213)  
**Brand** DEMOCRAT (169542)  
**Salesperson** Fulmer, Sara (1054)  
**Sales Office** KENS-San Antonio  
**Buyer Name** McRoberts,Carole  
**Phone/Fax** (512) 472-3120 /  
**CPE** PALvarez-02/2012  
**Account Types** Local/Political Candidate - Agency  
**Billing Type** Standard  
**Comments** 4th Court of Appeals

**Date Entered** 10/19/12  
**Last Modified** 10/19/12  
**Entered By** Selma Gloria  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,023.00  
**Net Total** \$5,797.00  
**Sales Tax**

## San Antonio (KENS) (KENS)

By Broadcast Month	Spots	Rate
Nov. 2012	16	\$6,820.00
<b>Grand Total:</b>	<b>16</b>	<b>\$6,820.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	4:30A- 4:57A (CT)	2	X	X	X	X	X			2	\$50.00	\$100.00	San Antonio (KENS) (KENS)	EWN	10/19/12
2.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	4:58A- 6A (CT)	1	X	X	X	X	X			1	\$120.00	\$120.00	San Antonio (KENS) (KENS)	EWN	10/19/12
3.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	9A- 9:55A (CT)	2	X	X	X	X	X			2	\$200.00	\$400.00	San Antonio (KENS) (KENS)	GDSA	10/19/12
4.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	9:58A- 10:58A (CT)	1	X	X	X	X	X			1	\$500.00	\$500.00	San Antonio (KENS) (KENS)	PRICE IS RIGHT	10/19/12
5.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	12P- 12:30P (CT)	1	X	X	X	X	X			1	\$600.00	\$600.00	San Antonio (KENS) (KENS)	EWN	10/19/12
6.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	4P- 4:30P (CT)	1	X	X	X	X	X			1	\$600.00	\$600.00	San Antonio (KENS) (KENS)	EWN	10/19/12
7.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	5P- 5:30P (CT)	1	X	X	X	X	X			1	\$900.00	\$900.00	San Antonio (KENS) (KENS)	EWN	10/19/12
8.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	6P- 6:28P (CT)	1	X	X	X	X	X			1	\$1,000.00	\$1,000.00	San Antonio (KENS) (KENS)	EWN	10/19/12
9.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	7:30A- 9A (CT)								1	1	\$130.00	\$130.00	San Antonio (KENS) (KENS)	EWN	10/19/12
10.0	Normal Line / SPOT	11/03/12-11/03/12	2	:30	6P- 6:30P (CT)								1	1	\$600.00	\$600.00	San Antonio (KENS) (KENS)	EWN	10/19/12
11.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	7A- 7:56A (CT)								1	1	\$120.00	\$120.00	San Antonio (KENS) (KENS)	EWN	10/19/12
12.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	7:58A- 9:28A (CT)								1	1	\$700.00	\$700.00	San Antonio (KENS) (KENS)	CBS Sunday Morning	10/19/12
13.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	9:28A- 10A (CT)								1	1	\$900.00	\$900.00	San Antonio (KENS) (KENS)	TX COUNTRY REPORTER	10/19/12
14.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	10:35P- 11:35P (CT)								1	1	\$150.00	\$150.00	San Antonio (KENS) (KENS)	CRIMINAL MINDS	10/19/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**      ☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KENS/CBS   San Antonio	<b>Date:</b> 10/16/12
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I, Carole McRoberts,  
 being/on behalf of: Patricia Alvarez, a legally  
 qualified candidate of the Democratic political  
 party for the office of: 4th Court of Appeals, Place 3  
 in the General  
 election to be held on: Nov 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

**Total Charges:**    \$6,825.00

For programming that, in whole or in part, “communicates a message relating to any political matter of national importance,” list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Patricia Alvarez Campaign, 16607 Blanco, Ste 803, San Antonio, TX 78232

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate’s authorized committee is:

Tom Daniels - Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/16/12

Date

Carole McRoberts

Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title